



Mr. Kanubhai Jivatram Thakkar - MD

GOKUL AGRO LTD

All facilities under one roof - so that economy of scale is achieved.

W HAT ARE GOKUL AGRO LTD CORE VALUES?

Trust, Community Building, Sustainable Sourcing, Honesty, Value for Money, Timely Performance.

HOW DOES GOKUL AGRO LTD DIFFERENTIATE ITSELF FROM THE COMPETITION?

Strong Supply Chain;
Own Sourcing;
Own Transportation;
Refinery, Processing Units, all facilities under one roof - so that economy of scale is achieved.

WHAT ARE THE PLANS FOR THE FUTURE IN TERMS OF EXPANSION AND GROWTH?

As of now, the company has presence in northern states. Now in the upcoming years, the company aims to have business set-ups in Southern and Eastern Coast to cover PAN India supply.

The Company also emphasizes upon Branding, Retail Marketing, and development of Distribution Network in order to positively influence Brand Equity. In the era when branding has become a massive segment, the Company aims to set up an example of maintaining a presence across the market by maintaining the core values that it believes in.

The Company aims to have local offices at various offshore locations i.e. Africa, Dubai, Indonesia, Ukraine with a view to ensuring a



secured sourcing – in addition to company’s existing office at Singapore.

WHAT STRATEGIES DOES GOKUL AGRO LTD HAVE IN PLACE TO IMPROVE YOUR SUPPLY CHAIN AND BUILD LONG TERM RELATIONSHIPS WITH KEY SUPPLIERS?

Our major suppliers are located in Indonesia who have been with the company for over 4-5 years and they are having long term relationship with the company based on the supply and services provided by us. Even during the worldwide transportation restrictions on account of Covid-19 pandemic, we ensured smooth and on time supplies by keeping pace with market uncertainties.

WHAT ARE SOME OF THE KEY GOALS MR. KANUBHAI THAKKAR AND GOKUL AGRO LTD HAVE ACHIEVED SINCE THEY’VE BEEN THERE?

Shri Kanubhai Thakkar, being an erstwhile Co-Promoter of Gokul Refoils & Solvent Ltd., got demerged from the Group and Gokul Agro Resources Ltd. is a Resultant Entity after Demerger. The Company under his leadership is successful in getting the increased refining capacity from 1200 TPD to 2800 TPD. The Company has its own terminal, own sourcing facility at Singapore, presence over multiple products in edible / non-edible oils; the Company has set up separate crushing plants for mustard, groundnut etc.